



CHRONOSWISS
Faszination der Mechanik



- A. Opus. The first skeletonized automatic chronograph. Shown here in stainless steel. Crocodile strap and deployant buckle. Sapphire crystal on both sides. \$9,950
- B. Repetition a quartz. When pusher at 10 o'clock is pressed two gongs chime out the time. Crocodile strap and deployant buckle. Sapphire crystal on both sides. \$29,500

MOVADO
the art of time



- A. Gents Luno. A sportive new interpretation of Movado's sculpted dot motif. Concave half-moon shapes punctuate the center links of the bold bracelet design. Solid or two-tone stainless steel. Museum dial. Deployment clasp. Swiss quartz movement. Flat sapphire crystal. Water resistant to 30m. \$795
- B. Gents Elro. Bold elegance in stainless steel. Rectangular or tonneau case and sapphire crystal curve to follow the wrist. Collection includes chronographs, diamond-set models. Swiss quartz movement. Water resistant to 30m. \$1,395
- C. Ladies Estimo. A distinctive open-link bracelet watch of bold, modern, geometric design, elegantly crafted of polished solid or 18k gold-plated stainless steel. Mother-of-pearl dial. Swiss quartz movement. Sapphire crystal. Water resistant to 30m. \$1,595



CHARRIOL
GENEVE



- A. Colombus Collection. Silver finique dial with Roman numbers, diamond bezel 0.40ct, cascade bracelet. \$3,190
- B. Actor Collection. White dial with Arabic numbers, diamond bezel 0.48ct, burgundy croco strap. \$2,990

RADO
SWITZERLAND



- A. Integral Jubile. Features a platinum colored high-tech ceramic bracelet with a diamond bezel and hour markers. \$3,100
- B. Sintra Jubile. Made of platinum colored high-tech ceramics, with a black dial and diamond hour markers. This everlasting timepiece is enhanced with two rows of genuine diamonds along the bezel. Available in two sizes: \$4,900 for the large and \$3,500 for the small.
- C. Coupole Jubile. Made of platinum colored high-tech ceramics and a sapphire domed crystal. Also features a mother of pearl dial, with a diamond bezel. \$2,500

Dubey & Schaldenbrand
DS
1946 - SUISSE



- A. Militaire. Automatic, screw down crown, black dial with Super Luminova numbers, PVD case, PVD and rubber bracelet. Limited to 100 pieces worldwide. \$6,450.
- B. Trophee. 18kt rose gold, royal blue dial, exceptionally rare Aurora movement. Limited to 175 pieces worldwide. \$13,950.
- C. Lady Antica. Ladies 18kt rose gold watch with engravings at 6 and 12 o'clock. Limited to 75 pieces in 18kt rose gold. \$8,950. Limited to 100 pieces in 18kt rose gold with 173 diamonds. \$19,950



- A. Zulu GMT Model 2014. Automatic GMT/24-hour date. Two time zone with 43-hour power reserve. Kodiak™ calf water-wearable leather strap. \$3,950
- B. Militare Chrono Automatic Model 2007. Dubois Depraz Chronograph date. Kodiak™ calf water-wearable leather strap. \$4,700
- C. Millimetri Model 2000. 100 ATM Diving watch with date, second hand and helium expulsion valve. Kodiak™ calf water-wearable leather strap. \$2,300

Clip out along dotted line or bring flyer to New York Jewelers.

WANTED
Your Old Fine Watch

(IT MAY BE WORTH MORE THAN YOU THINK!)

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Bring your old watch during our Grand Re-Opening Event and **TRADE UP VALUE** will be given on the purchase of a new watch. This is the opportunity to finally get that special timepiece you've always wanted. Trade value will be assessed on sight as you shop. A special selection of Swiss timepieces will be offered during this occasion. Choose from more than **20 manufacturers** including wonderful rare timepieces and fine complications. **Special gift with watch purchase, as well as watch giveaways and incentives** will be drawn throughout this event. Call 312.855.4999 for details.

*Limit one per customer. Minimum trade up value \$100. Redeemable value for merchandise Sept 29-Oct 1, 2005 only. Tax and shipping not included. Not redeemable for cash. Free sales and expenses not included. Prices in effect through Oct 1, 2005. Watches subject to show detail. Please apply to selected sites. Prices subject to sale, stock and other terms. Typographic errors are subject to correction. See store for details. Some items may be available in limited quantities.

Bell & Ross



A. GENEVA 123. White Dial on a Stainless Steel Bracelet. \$2,600
 B. BR01-92 Automatic. White Dial on a Leather Strap. \$3,000
 C. Vintage 126 XL. Black dial on a Leather Strap. \$3,500

LONGINES



A. Evidenza Ladies' Diamond Collection. \$3,650
 B. Men's Evidenza. Automatic with power reserve. \$2,150

MAURICE LACROIX
 Switzerland
 Tomorrow's Classics



A. Reveil Globe. Black Dial on Black Strap. \$4,995
 B. Phase de Lune Dame. 18kt Gold and Stainless Steel on Blue Strap. \$5,995
 C. Pontos Day/Date with Bracelet. \$1,195

MONT
 BLANC



A. Timewalker: Chronograph, Automatic, Black Dial, Stainless Steel Bracelet. \$3,300
 B. Profile Steel Jewelry Collection. Lady Quartz, Diamond Bezel, Beige Dial, Gray Satin Strap. \$2,950
 C. Sport Watch Collection. Large Automatic, Black Dial, Bracelet. \$1,700

TAG
 HEUER
 SWISS MADE SINCE 1861



A. LINK women's chronograph with diamond bezel. White mother-of-pearl diamond dial. Water resistant - 200 meters. \$3,995
 B. MONACO "Steve McQueen" automatic chronograph. Blue chronograph dial with two white sub-dials. Water resistant - 30 meters. \$2,995
 C. CARRERA men's automatic tachymetre. Black chronograph dial with clear sapphire caseback. Water resistant - 50 meters. \$2,295

On Our Cover: TAG Heuer LINK men's automatic chronograph. Fixed bezel on black dial. Water resistant - 200 meters. \$2,695

MAURICE LACROIX
 Switzerland
 Tomorrow's Classics



A. Les Classiques Diamond Octagonal. \$1,795
 B. Jours Retrograde Tonneau. Stainless steel with blue dial markers on blue strap. \$5,495

REWARD
 CERTIFICATE INSIDE!

NEW YORK JEWELERS
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 est. 1890

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 GIVE YOU A TRADE UP ALLOWANCE on a great new timepiece.



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**FINEST SWISS WATCH
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